



Nonprofit Resource Center

Resources:

- Candid tools
- Forming and managing a nonprofit
- Grantwriting and fundraising
- Organizations and websites

Bellingham Public Library is a part of the

Candid.

Funding Information Network

Candid.

Foundation Center + GuideStar = Candid.

In February 2019, the Foundation Center and GuideStar joined forces and changed their name to Candid. Candid is a leading source of information about philanthropy worldwide. Through data, analysis, and training, it connects people who want to change the world to the resources they need to succeed.

With Candid you can: research and verify nonprofits, find funding, explore issues, improve your nonprofit or foundation, tell your story, and stay up to date. Candid provides access to it's information through many portals:

Foundation Directory Online—Professional



It's all about the match!

Nonprofits want to find grantmakers who care about the populations they serve and the services they provide. Grantmakers want to find nonprofits who can translate their philanthropic goals into action. Matching these interests and passions between nonprofits and grantmakers can lead to creation of a mutually beneficial partnership.

But how do you find your nonprofit's best matching funders? You do your homework! The *Foundation Directory Online—Professional* (FDO) is an excellent matching tool. The FDO has information and funding history for over 140,000 grantmakers and 12 million+ grants. You can customize your search to find grantmakers who:

- Fund in your areas of interest and the population you serve

- Fund in your geographic region
- Provide the type of support you need

Once you have found prospective funders, you can use the information in the FDO profiles to refine your results. You can find the most appropriate ask amount and study similar nonprofits the funders have actually funded. Application requirements are spelled out and live links to the funder's website and social media accounts are provided. In the 'Who's Who' section of the profile you can identify networking opportunities among foundation officers and staff. When available, links to LinkedIn profiles of staff are provided.

For more efficient searching, all the information in the funder profiles is organized in the same way. Smaller funders have fewer access points in their profiles, but retain live links to their informative 990PF tax forms.

You do need to be physically in the library at 210 Central Avenue, to use the *Foundation Directory Online*. Once you are here you can customize your results and then either download or email information on your closest matches to your home or office.

If you are unfamiliar with FDO you can attend a **free, hands-on class** that occurs monthly at the Central Library, January through May, and September through November. If you are unable to attend the class, you can book a 45 minute hands-on tutorial. For more information, please contact Deborah Brewer at Bellingham Public Library, 360-778-7210, or email dbrewer@cob.org.

The *Foundation Directory Online* is provided by a generous grant from the **Whatcom Community Foundation**.



Whatcom
Community Foundation

Candid.

Learning

Candid Learning

Candid Learning is a free online tool, available 24/7 that is a wonderful compilation of information, resources, and training aimed specifically at nonprofits interested in increasing their operating, managing, and fundraising skills. You can take an online class on how to get your Board involved in fundraising, watch a video of a grantmaker explaining how they want to be approached, and ask a Foundation Center expert questions via chat or email. You can study over 600 examples of successful nonprofit collaborations, or review samples of successful grant winning proposals, budgets, letters of inquiry, and letters of proposal. <https://learning.candid.org>



Guidestar

GuideStar is well known for providing information, resources, and analysis for the philanthropy sector. Nonprofits can benefit from claiming and updating their free Nonprofit Profile through Guidestar. This is an effective way to get your nonprofit's information in front of donors, funders, and key decision makers for free. Through your profile you can:

- Showcase your programs and your impact
- Send fresh information to 200+ partner sites, including AmazonSmile, Facebook, Fidelity Charitable, and Network for Good
- Add a donate button directly to your profile to boost your funding
- Use your profile as the perfect handout in funder meetings

Thousands of foundations rely on GuideStar to help decide which nonprofits are worthy of grants. Join the 200,000 nonprofits that have already shared their stories. <https://www.guidestar.org>



IssueLab

Background and statistical information on social issues can be useful in writing grant proposals or in education efforts by your nonprofit.

IssueLab is a free, searchable collection of case studies, white papers, issue briefs, and reports created by or for the social sector on critical issues. You can search any of 38 issue areas for current research. Sign up to receive notice of new research when it emerges.

<https://www.issuelab.org>

Philanthropy Classification System

Philanthropy Classification System

Get the most out of your search terms when using the *Foundation Directory Online*. The FDO's initial search box asks you to describe, in everyday language, what you want to fund. Then the FDO translates that language into authorized search terms.

Sometimes it is not clear what an authorized search term means, or how it applies to your situation. In the Philanthropy Classification System you can find descriptions of:

- Subjects
- Populations
- Types of organizations
- Support strategies

You can also explore the relationship between terms by using the Hierarchy tool. If you have too many results or too few you may need to use narrower or broader terms, and the Hierarchy tool can help.

<https://taxonomy.candid.org>

Books on forming and managing a nonprofit

Building smart nonprofits: a roadmap for mission success

David J O'Brien

NRC 658.048 O'BRIEN 2020

Career mapping for nonprofits: the nonprofit leader's guide to attracting, hiring, and retaining top talent

Nurys Harrigan-Pederson

NRC 658.048 HARRIGAN 2019

Engine of impact: essentials of strategic leadership in the nonprofit sector

William F. Meehan

NRC 658.4092 MEEHAN 2018

Every nonprofit's tax guide: how to keep your tax-exempt status and avoid IRS problems

Stephen Fishman

NRC 343.7305 FISHMAN 2020



Bellingham Food Bank

How to form a nonprofit corporation

Anthony Mancuso

NRC 346.73064 MANCUSO 2021

How to read nonprofit financial statements: a practical guide

Andrew S. Lang

NRC 658.15224 LANG 2017

The Law (in plain English) for nonprofit organizations

Leonard D. DuBoff

NRC 346.73064 DUBOFF 2019

Lead from the outside: how to build your future and make real change

Stacey Abrams

NRC 328.7309 ABRAMS 2019

Nonprofit management 101: a complete and practical guide for leaders and professionals

NRC 658.048 NONPROFIT 2019

Nonprofit marketing guide: high impact, low-cost ways to build support for your good cause

Kivi Leroux Miller

NRC 658.8 LEROUX M 2021

Nonprofit meetings, minutes and records: how to run your nonprofit corporation so you don't run into trouble

Anthony Mancuso

NRC 658.048 MANCUSO 2018

Nonprofit program evaluation made simple: get your data. Show your impact. Improve your program

Chari Smith

658.048 SMITH 2021

Nonprofit strategy revolution: real-time strategic planning in a rapid-response world

David La Piana

NRC 658.048 LA PIANA 2018

Real impact: the new economics of social change

Morgan Simon

NRC 361.7 2017

Social startup success: how the best nonprofits launch, scale up, and make a difference

Kathleen Kelly Janus

NRC 658.048 JANUS 2018

Starting and building a nonprofit: a practical guide

Peri H. Pakroo

NRC 658.048 PAKROO 2019

Unicorns unite: how nonprofits and foundations can build epic partnerships

Jessamyn Shams-Lau

NRC 361.763 SHAMS-LAU 2018

Reminder

There are free resources from Candid Learning on forming and managing a nonprofit. Go to <https://learning.candid.org>. You will find free (and fee) self-paced learning webinars, informative articles in the Foundation Center's Knowledge Base, and videos and podcasts on a variety of subjects.

Candid. has also created a **Nonprofit Startup Assessment tool**. Go to <https://learning.candid.org/nsr-lp/np-startup-assessment/> Assess your readiness to start a nonprofit, and access resources to build your skills and knowledge as a founder.

Also, check the list of **Organization and websites** at the end of this brochure for additional online resources.



Interfaith Coalition

Books on grantwriting and fundraising

Community table: effective fundraising through events

Susan Cole Urano

NRC 361.7 URANO 2018

Doing good with other people's money: the essential guide to writing grants and contracts

Richard Steiner

NRC 658.15224 STEINER 2018

Effective fundraising for nonprofits: real-world strategies that work

Ilona Bray

NRC 658.15224 BRAY 2019

Forgotten foundations of fundraising: practical advice and contrarian wisdom for nonprofit leaders

Jeremy Beer

NRC 658.15224 BEER 2019

Fundraising is: everything done before asking for money

Patrick Belcher

NRC 658.15224 BELCHER 2021

Giving done right: effective philanthropy and making every dollar count

Phil Buchanan

NRC 361.7 BUCHANAN 2019

Grant writing and funding coach: target and acquire the funds you need

Deborah Griffiths

NRC 658.15224 GRIFFITHS 2017

Keeping faith in fundraising

Peter Harris

NRC 254.8 HARRIS 2017

Nonprofit hero: five easy steps to successful board fundraising

Valerie M Jones

NRC 658.15224 JONES 2018

Only grant-writing book you'll ever need!

Ellen Karsh

NRC 658.15224 KARSH 2019

Philanthroparties! A party planning guide for kids who want to give back

Lulu Cerone

Children's Library 361.7 CERONE 2017

Ultimate insider's guide to winning foundation grants: a Foundation Director reveals the secrets you need to know

Martin Teitel

NRC 658.15224 TEITEL 2018

Winning grants step by step: the complete workbook for planning, developing, and writing successful proposals

Tori O'Neal-McElrath

NRC 658.15224 O'NEAL-NC 2019

Reminder

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Max Higbee Center

Organizations and websites

Local

Whatcom Community Foundation

Whatcom Center for Philanthropy

1500 Cornwall Avenue, Suite 202

Bellingham, WA 98225

360-671-6463 email wcf@whatcomcf.org

www.whatcomcf.org

The Community Foundation is a charitable organization created through gifts from people who care about Whatcom County. They invest donations in ideas and activities that take a cooperative approach in making this a place where everyone thrives. The Foundation also offers funding opportunities that support nonprofit charitable organizations, public institutions and native tribe members working to help the county communities flourish.

Beyond grantmaking they support local organizations with training, networking opportunities, and specialized endowment fund management. They fund the Whatcom Nonprofit Network, access to the *Foundation Directory Online* at Bellingham Public Library, and offer workshops and trainings throughout the year.



Lummi Tribal Health Center

Whatcom Nonprofit Network

www.whatcomcf.org click on 'Thrive', then 'Strengthening Non-Profits'.

The Network is a program of the Whatcom Community Foundation. It strengthens local nonprofits by building relationships, sharing resources, and communicating the vital role of the sector in our community. Their monthly newsletter is packed with local, state, and national opportunities and resources.

Chuckanut Health Foundation

Whatcom Center for Philanthropy

1500 Cornwall, Suite 201

Bellingham, WA 98225

360-671-3349 email info@chuckanuthealthfoundation.org

www.chuckanuthealthfoundation.org

The Foundation's vision is a vibrant community where every child gets a healthy start and every person receives the care they need throughout their lifetime. They invest in health and health equity related programs, projects, and health education activities, with many community partners. Like the Whatcom Community Foundation, they offer scholarship and grant opportunities to individuals and local nonprofits.

United Way of Whatcom County

Whatcom Center for Philanthropy

1500 Cornwall Avenue, Suite 203

Bellingham, WA 98225

360-733-8670 link to email available on website

www.unitedwaywhatcom.org

United Way improves lives by mobilizing the caring power of our communities to advance the common good. Their focus is financial stability. They fund a network of non-profits across Whatcom County so people can move along the path from meeting basic needs, to economic mobility, to breaking the cycle of poverty. The United Way is part of the Asset Limited, Income Constrained, Employed (ALICE) Project. Their website lists their projects and partners, events, and links to their e-newsletters.

The Volunteer Center of Whatcom County

1419 Cornwall Avenue

Bellingham, WA 98225

360-734-3055 email frontdesk@whatcomvolunteer.org

www.whatcomvolunteer.org

The Center transforms people and neighborhoods by providing a means for volunteers, nonprofits, schools, government, and health care organizations to come together to solve community challenges. The Center helps nonprofits expand their capacity to recruit and manage volunteers successfully so agencies can focus on providing vital services. The Center manages a variety of volunteer programs, and is a program of the Opportunity Council.

Regional

501 Commons

www.501commons.org

501 Commons offers expertise and innovation to nonprofits through a full range of management consulting; technology consulting, outsourced HR accounting, IT infrastructure, and database management services; professional development and board training, free advice, and information and referral services.



Pioneer Human Services

AFP Advancement Northwest (Association of Fundraising Professionals)

<https://afpadvancementnw.org>

This is AFP's Washington state connection. The association advances the skills of development professionals and the prestige of the profession. The resources section of their website has links that will help you stay current on fundraising news and trends as well as resources from regional and national nonprofits.

Communities Rise

<https://communities-rise.org>

The Nonprofit Assistance Center and Wayfind have merged to form Communities Rise. They work with organizations and

micro-enterprises in communities impacted by systemic oppression to increase capacity and build power. To create an equitable system, they pursue cross-sector collaboration, and provide capacity building and legal services for community organizations and small businesses.

Department of Revenue

<https://dor.wa.gov/education/industry-guides/nonprofit-organizations>

Information for nonprofits on how to register with the Department, pay their taxes, fundraising guidelines, and tax exemptions.

Secretary of State

www.sos.wa.gov/charities

Information about charities, charitable trusts, and charitable solicitations in Washington State. The SOS conducts nonprofit training sessions and symposiums throughout the state. You can file your nonprofit report online through their website.



Whatcom Council on Aging

Washington Nonprofits

www.washingtonnonprofits.org

As the state association for all nonprofits, Washington Nonprofits makes sure nonprofits have what they need to succeed through learning, advocacy, and collaboration. Opportunities for members include cooperative purchasing and peer learning. The website includes a list of training and events for nonprofits. The companion website, Washington Nonprofit Institute provides popular online training packages, 'Boards in Gear', 'Finance Unlocked for Nonprofits', and 'Let's Go Legal'.

Washington Service Corps

Washingtonservicecorps.org

The Corps is part of the federal AmeriCorps program, and places members individually, or in small groups or teams in organizations across the state. Their mission is to promote and support community-based initiatives. Members serve in local governments and nonprofit organizations. The website has details on how to connect your nonprofit to the Corps programs.

Federal

SAM.GOV Assistance Listings, (formerly the Catalog of Federal Domestic Assistance)

<https://sam.gov/content/assistance-listings>

Contains detailed program descriptions for federal assistance programs. Nonprofits may qualify for a selection of these programs. The website includes frequently asked questions, a user's guide, and a comprehensive search function.

Grants.gov

www.grants.gov

Lists U.S. government grants, loans, and other resources for nonprofits. The website is divided in teaching about how to apply for grants from the federal government, and the actual application process.

IRS Charities and Non-Profits

www.irs.gov/charities-non-profits

The IRS provides a wide variety of information helpful to all registered nonprofits, including forms and publications.

Other

Techsoup.org

Connects your nonprofit or charity with free or low cost tech products and services. Website includes a blog, forums, calendar of events, and free courses.

The *Foundation Directory Online* is provided by a generous grant from the



Whatcom
Community Foundation

Call or visit our website for current open hours



Bellingham Public Library

www.bellinghampubliclibrary.org

Central Library

210 Central 360-778-7323

Monday - Tuesday 10 am-8 pm

Wednesday - Saturday 10 am-6 pm

Sunday 1 pm-5pm during school year