



# Nonprofit Resource Center

## Resources:

- Foundation Center tools
- Forming and managing a nonprofit
- Grantseeking and proposal writing
- Fundraising
- Working for a nonprofit
- Organizations and websites



Bellingham Public Library is a part of the

**FOUNDATION CENTER**  
FUNDING INFORMATION NETWORK



## Foundation Center

The Foundation Center is a leading source of information about philanthropy worldwide. Through data, analysis, and training, it connects people who want to change the world to the resources they need to succeed.

The Foundation Center maintains the most comprehensive database on U.S. and, increasingly, global grantmakers and their grants — a robust, accessible knowledge bank for the sector. It also operates research, education, and training programs designed to advance knowledge of philanthropy at every level. The Foundation Center provides access to its information through many portals:



## Foundation Directory Online—Professional

### ***It's all about the match!***

Nonprofits want to find grantmakers who care about the populations they serve and the services they provide. Grantmakers want to find nonprofits who can translate their philanthropic goals into action. Matching these interests and passions between nonprofits and grantmakers can lead to creation of a mutually beneficial partnership.

But how do you find your nonprofit's best matching funders? You do your homework! The Foundation Directory Online—Professional (FDO) is an excellent matching tool. The FDO is a database of 140,000 detailed profiles of grantmakers and foundations, as well as a file of

nearly four million recent grants awarded by the nation's top givers. You can customize your search to find grantmakers who:

- Fund in your areas of interest and the population you serve
- Fund in your geographic region
- Provide the type of support you need

Once you have found prospective funders, you can use the information in the FDO grantmaker profiles to refine your results. You can find the most appropriate ask amount, and which similar nonprofits the funders have actually funded. Application requirements are spelled out and live links to the funder's website and social media accounts are provided. In addition, you can look for a personal connection through contact names or organizations to which your funder belongs.

For more efficient searching, all the information in the funder profiles is organized in the same way. Smaller funders have fewer access points in their profiles, but retain live links to their informative 990 tax forms.

You do need to come to the Bellingham Public Library, 210 Central Avenue, to use the Foundation Directory Online, but once you are here you can customize your results and then either download or email information on your closest matches to your home or office.

If you are unfamiliar with FDO you can attend a **free, hands-on class** that occurs monthly at the Central Library, January through May, and September through November. If you are unable to attend the class, you can book a 45 minute hands-on tutorial. For more information, please contact Deborah Brewer at Bellingham Public Library, 360-778-7210, or email [dbrewer@cob.org](mailto:dbrewer@cob.org).

The Foundation Directory Online is provided by a generous grant from the **Whatcom Community Foundation**.



Whatcom  
Community Foundation

## Foundation Directory Online—Quick Start

If you can't come to the library to use the Foundation Directory Online Professional, you can still access basic information online on grant-makers and foundations through the free product FDO Quick Start. This free product does not offer the many filtering and searching tools of FDO Professional, but can provide a start to your search.

**[www.foundationcenter.org](http://www.foundationcenter.org)** click on 'Find Funding' and then on 'FDO Quick Start'



## Grantspace

Another free online tool from the Foundation Center is Grantspace. This is a wonderful compilation of information and resources aimed specifically at nonprofits interested in increasing their operating, managing, and fundraising skills. You can take an online class on how to get your Board involved in fundraising, watch a video of a grantmaker explaining how they want to be approached, ask a Foundation Center expert questions via chat or email, study over 600 examples of successful nonprofit collaborations, and review samples of grant winning proposals, letters of inquiry, and cover letters.

**[www.grantspace.org](http://www.grantspace.org)**



## Foundation Maps

A free visualization tool from Foundation Center. Foundation Maps allows you to see, via maps, what is being funded, where in the United States and the world funding is going, and who is providing that fund-

ing. You can search by geographic area, subject area, population serviced, and type of support, to demonstrate the need for funding in a particular area.

**www.foundationcenter.org** click on 'Gain Knowledge' and then on 'Foundation Maps'



## IssueLab

A free, searchable collection of information created by or for the social sector on critical social issues. If you need background information for your proposal, Issuelab is a good source of current research on the social needs that your nonprofit is addressing. You can search any of 38 issue areas and get an overview of research related to that subject.

**www.issuelab.org**



Animals as Natural Therapy

## Books on forming and managing a nonprofit

### **101 Social media tactics for nonprofits:** a field guide

Melanie Mathos

NRC 302.23 MATHOS 2012

### **250 questions for starting a nonprofit**

Martin Stephens

NRC 658.048 STEPHENS 2015

### **America's nonprofit sector:** a primer

Lester Salamon

NRC 361.763 SALAMON 2012

### **Art of the start 2.0:** the time tested, battle-hardened guide for anyone starting anything

Guy Kawasaki

658.11 KAWASAKI 2015 (in regular collection)

### **Cases in innovative nonprofits:** organizations that make a difference

NRC 658.4063 CASES IN 2015



Wild Whatcom

**Connecting to change the world:** harnessing the power of networks for social impact

Peter Plastrik

NRC 658.046 PLASTRIK 2014

**Do good well:** your guide to leadership, action, and social innovation

Nina Vasan

NRC 303.4 VASAN 2013

**Every nonprofit's tax guide:** how to keep your tax-exempt status and avoid IRS problems

Stephen Fishman

NRC 343.7305 FISHMAN 2015

**Everything nonprofit toolkit:** the all-in-one resource for establishing a nonprofit that will grow, thrive and succeed

Jim Goettler

NRC 658.048 GOETTLER 2012

**Forces for good:** the six practices of high-impact nonprofits

Leslie Crutchfield

NRC 658.048 CRUTCHFI 2012

**How to form a nonprofit corporation**

Anthony Mancuso

NRC 346.73064 MANCUSO 2015

**Leap of reason:** managing to outcomes in an era of scarcity

Mario Marino

NRC 658.048 MORINO 2011

**Social profit handbook:** the essential guide to setting goals, assessing outcomes, and achieving success for mission-driven organizations

David Grant

NRC 658.408 GRANT 2015

**Starting and building a nonprofit:** a practical guide

Peri H. Pakroo

NRC 658.048 PAKROO 2015

**Starting and managing a nonprofit organization:** a legal guide

Bruce Hopkins

NRC346.73064 HOPKINS 2013

**Reminder**—there are free resources from the Foundation Center on forming and managing a nonprofits. Go to **grantspace.org**, click on '**Skills**' and then on '**Leadership and Management**' for online training courses, webinars, newsletters and sample documents. Also, check the list of **Organization and websites** at the end of this brochure for additional resources.



## Books on grantseeking and proposal writing

**Complete book of grant writing:** learn to write grants like a professional

Nancy Smith

NRC 658.15224 SMITH 2012

**Developing a winning grant proposal**

Donald Orlich

NRC 658.15224 ORLICH 2013

**Foundation Center's guide to proposal writing**

Jane C. Geever

NRC 658.15224 GEEVER 2012

**Grant writing demystified**

Mary Ann Payne

NRC 658.15224 PAYNE 2011

**Grant writing for dummies**

Beverly Browning

NRC 658.15224 BROWNING 2014



From the Bellingham Herald: Bellingham Food Bank

**'How to' grants manual:** a successful grantseeking techniques for obtaining public and private grants

David Bauer

NRC 658 15224 BAUER 2015

**Only grant writing book you'll ever need**

Ellen Karsh

NRC 658.15224 KARSH 2014



Whatcom Events Mud to Suds run

**Prospect research for fundraisers:** the essential handbook

Jennifer Filla

NRC 658.15224 FILLA 2013

**Ultimate insider's guide to winning foundation grants:** a foundation CEO reveals the secrets you need to know

Martin Teitel

NRC 658.1522 TEITEL 2012

**Winning grants step by step:** the complete workbook for planning, developing and writing successful proposals

Tori O'Neal-McElrath

NRC 658.15224 O'NEAL-M 2013

### **Writing grant proposals that win**

Deborah Ward

NRC 658.15224 WARD 2012

### **Writing to win federal grants**

Cheryl Kester

NRC 658.15224 KESTER 2015

**Reminder**—there are free resources from the Foundation Center on grantseeking and proposal writing. Go to **grantspace.org**, click on **'Skills'** and then on **'Proposal Writing'** for online training courses, webinars, newsletters and sample documents. Also, check the list of **Organizations and websites** at the end of this brochure for additional resources.

## Books on Fundraising

**Art of asking**, or How I learned to stop worrying and let people help

Amanda Palmer

BIOG PALMER 2014

**Cases in innovative nonprofits**: organizations that make a difference

NRC 658.463 CASES IN 2015



NAMI Stigma Stomp

**Content marketing for nonprofits**: a communications map for engaging your community, becoming a favorite cause, and raising more money

Kivi Leroux Miller

NRC 658.8 LEROUX 2013

**Effective fundraising for nonprofits**: real-world strategies that work

Ilona Bray

NRC 658.15224 BRAY 2013

**Fundraiser's guide to irresistible communications:** real-world, field-tested strategies for raising more money

Jeff Brooks

NRC 658.15224 BROOKS 2013

**Generosity network:** new transformational tools for successful fund-raising

Jennifer McCrea

NRC 658.048 MCCREA 2013

**Giving 2.0:** transform your giving and our world

Laura Arrillaga-Andreessen

NRC 361.74 ARRILLAG 2012

**A higher bid:** how to transform special event fundraising with strategic auctions

Kathy Kingston

NRC 658.15224 KINGSTON 2015

**How to turn your words into money:** the master fundraiser's guide to persuasive writing

Jeff Brooks

NRC 658.1522 BROOKS 2015

**Mobile for good:** a how-to fundraising guide for nonprofits

Heather Mansfield

NRC 658.15224 MANSFIEL 2014

**Nonprofit fundraising 101:** a practical guide with easy to implement ideas and tips from industry experts

Darian Heyman

NRC 658.15224 HEYMAN 2016

**Nonprofit fundraising solution:** powerful revenue strategies to take you to the next level

Laurence Pagnoni

NRC 658.15224 PAGNONI 2014

**Prospect research for fundraisers:** the essential handbook

Jennifer Filla

658.15224 FILLA 2013



Whatcom Literacy Council

**Ultimate insider's guide to winning foundation grants**

Martin Teitel

658.15224 TEITEL 2012

**Reminder**—there are free resources from the Foundation Center on fundraising. Go to **grantspace.org**, click on '**Skills**' and then on '**Fundraising**' or '**Finding Foundation Donors**' for online training courses, webinars, newsletters and sample documents. Also, check the list of **Organizations and websites** at the end of this brochure

## Books on working for a nonprofit

**Compassionate careers:** making a living by making a difference

Jeffrey Pryor

331.702 PRYOR 2015

**Do good well:** your guide to leadership, action, and social innovation

Nina Vasan

NRC 303.4 VASNA 2013

**Mission driven:** moving from profit to purpose

Laura Gassner Otting

NRC 361.763 OTTING 2015

**Start your own grant writing business**

Peri Pakroo

NRC 658.048 START YO 2013

**Reminder**—there are free resources from the Foundation Center on working for a nonprofit, including job listings. Go to **grantspace.org**, click on '**Subjects**', choose an appropriate subject area, and then scroll down to job listings. Also, check the list of **Organizations and websites** at the end of this brochure, particularly the **Whatcom Nonprofit Network** and **501 Commons** for job listings.

## Organizations and websites

### Local

#### **Whatcom Community Foundation**

Whatcom Center for Philanthropy

1500 Cornwall Avenue, Suite 202

Bellingham, WA 98225

360-671-6463 email [wcf@whatcomcf.org](mailto:wcf@whatcomcf.org)

[www.whatcomcf.org](http://www.whatcomcf.org)

A public charitable organization created to enrich the quality of life for all residents of Whatcom County. The Foundation is both a grantmaker and a vehicle for donors to accomplish their philanthropic dreams. The Foundation funds the Whatcom Nonprofit Network, access to the Foundation Directory Online at Bellingham Public Library, and offers workshops and trainings throughout the year. Their website includes a blog, application information for competitive grants, links to an e-newsletter, the Whatcom Nonprofit Network, and other local and regional resources useful to nonprofits.



2016 Whatcom Community Foundation Competitive  
Grant Awardees



## Whatcom Nonprofit Network

[www.whatcomcf.org](http://www.whatcomcf.org) click on 'Community Impact', then on 'Strengthening Nonprofits', then on Whatcom Nonprofit Network'

The Network is a program of the Whatcom Community Foundation. It is a networking hub and education resource that strengthens the sector. It also provides networking opportunities, special training, an online calendar, and a newsletter that includes resources, job openings, event information, tools, and more.

## Chuckanut Health Foundation

Whatcom Center for Philanthropy

1500 Cornwall, Suite 201

P.O. Box 5641

Bellingham, WA 98227

360-671-3349 email [info@chuckanuthealthfoundation.org](mailto:info@chuckanuthealthfoundation.org)

[www.chuckanuthealthfoundation.org](http://www.chuckanuthealthfoundation.org)

The Foundation strengthens and advances individual and community health in Whatcom County. They invest in health related programs, projects, and health education activities. Their website includes application information for major grants and scholarships. They also list their many community partners.



Chuckanut Health Foundation and WAHA

## **United Way of Whatcom County**

Whatcom Center for Philanthropy

1500 Cornwall Avenue, Suite 203

Bellingham, WA 98225

360-733-8670 link to email available on website

[www.unitedwaywhatcom.org](http://www.unitedwaywhatcom.org)

United Way improves lives by mobilizing the caring power of our communities to advances the common good. They have three community impact goals. First, education: children and youth achieve their potential through academic success. Second, income: individuals and families achieve financial stability and economic independence. Third, health: individuals are healthy and avoid risky behaviors. Their website lists their projects and partners, lists events, and links to the Nonprofit Event Calendar.



Project Homeless Connect

## **The Volunteer Center of Whatcom County**

1419 Cornwall Avenue

Bellingham, WA 98225

360-734-3055 email [frontdesk@whatcomvolunteer.org](mailto:frontdesk@whatcomvolunteer.org)

[www.whatcomvolunteer.org](http://www.whatcomvolunteer.org)

The Center transforms people and neighborhoods by providing a means for volunteers, nonprofits, schools, government, and health care organizations to come together to solve community challenges. The Center helps nonprofits expand their capacity to recruit and manage volunteers successfully so agencies can focus on providing vital services. The Center manages many volunteer programs.



Volunteer Center

## ***Regional***

### **501 Commons**

[www.501commons.org](http://www.501commons.org)

The Commons boosts the capacity of nonprofit organization to thrive over the long term and effectively serve their communities. The website has a 'request for assistance' form and allows you to contract with them for a wide array to technology and management consulting. There are links to a statewide nonprofit resource directory, best practices, a 'best

of the web' list, training and networking events, and venues for nonprofits.

## Department of Revenue

[www.dor.wa.gov](http://www.dor.wa.gov) click on 'Doing Business' and then on 'Nonprofit organizations'

Information for nonprofits on how to register with the Department, pay their taxes, fundraising guidelines, and tax exemptions.

## Nancy Bell Evans Center on Nonprofits and Philanthropy

[Evans.us.edu](http://Evans.us.edu) click on 'Policy Impact' and then on 'Nancy Bell Evans Center'

A capacity building organization that provides nonprofits with research, community outreach and events, and an extensive list of linked agencies and information on all aspects of managing and growing your nonprofit.

## Nonprofit Assistance Center

[www.nacseattle.org](http://www.nacseattle.org)

The NAC is a capacity building resource for individuals and organizations in the Puget Sound area. They supply training and consulting resources that emphasize working with low income communities and communities of color.



From the Bellingham Business Journal: local artist Jason Darling spray-paints a mural during an Allied Art of Whatcom County

## **Secretary of State**

[\*\*www.sos.wa.gov/charities\*\*](http://www.sos.wa.gov/charities)

Information about charities, charitable trusts, and charitable solicitations in Washington State. The SOS conducts nonprofit training sessions and symposiums throughout the state. You can file your nonprofit report online through their website.

## **Wayfind: Attorney supporting communities**

[\*\*www.wayfindlegal.org\*\*](http://www.wayfindlegal.org)

Wayfind (formerly WAACO) is a service provider and connector—it provides free legal service to Washington nonprofits that cannot afford to pay legal fees. They also provide high-quality, affordable legal trainings. The website includes business and legal tools, including forms, for nonprofits.

## **Washington Nonprofits**

[\*\*www.washingtonnonprofits.org\*\*](http://www.washingtonnonprofits.org)

Collaborative network of nonprofits serving Washington State through advocacy, research, education, and capacity building. Opportunities for members include cooperative purchasing and peer learning. The website includes a list of training and events for nonprofits. Access is provided to the popular online training packages, 'Boards in Gear', 'Finance Unlocked for Nonprofits', and 'Let's Go Legal'.

## **Washington Service Corps**

[\*\*Washingtonservicecorps.org\*\*](http://Washingtonservicecorps.org)

The Corps is part of the federal AmeriCorps program, and places members individually or in small groups or teams in organizations across the state. Their mission is to promote and support community-based initiatives. Members serve in local governments and nonprofit organizations. The website has details on how to connect your nonprofit to the Corps programs.

## **Federal**

### **Catalog of Federal Domestic Assistance**

[www.cfda.gov](http://www.cfda.gov)

Detailed program descriptions for federal assistance programs. Nonprofits qualify for a selection of these programs. The website includes frequently asked questions, a User's Guide, and a comprehensive search function.

### **Grants.gov**

[www.grants.gov](http://www.grants.gov)

U.S. government grants, loans, and other resources for nonprofits. The website is divided in teaching about how to apply for grants from the federal government, and the actual application process.

### **IRS Charities and Non-Profits**

[www.irs.gov/charities/index.html](http://www.irs.gov/charities/index.html)

The IRS provides a wide variety of information helpful to all registered nonprofits, including forms and publications.

## **Other**

### **Techsoup.org**

Connects your nonprofit or charity with free or low cost tech products and services. Helps you make informed decisions about technology. Website includes a blog, forums, calendar of events, and free webinars.

## Notes



**Bellingham Public Library**  
[www.bellinghampubliclibrary.org](http://www.bellinghampubliclibrary.org)

Central Library  
210 Central 778-7323  
Monday - Tuesday 10 am-8 pm  
Wednesday - Saturday 10 am-6 pm  
Sunday 1 pm-5pm during school year